



# JUSS GRAINGER

**CREATIVE DESIGNER**

**A:** 440 W. Lincoln Hwy., Coatesville, PA 19320

**P:** 610-637-9042 **E:** juss.design07@gmail.com **W:** www.juss.me

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## SKILLS

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### ADOBE CREATIVE CC

Master in Photoshop,  
Illustrator & InDesign

### MICROSOFT OFFICE

Word, Excel & Power Point

### SOCIAL MEDIA

Facebook, Twitter, LinkedIn,  
Instagram & Pinterest

### OPERATING SYSTEMS

Mac & Windows

### SPECIALTY

Vinyl, Silkscreen & Letterpress

## EDUCATION

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### MASTER OF FINE ARTS

Kutztown University

Kutztown, PA

Communication Design 2017

### BACHELOR OF FINE ARTS

Pennsylvania College of

Art & Design

Lancaster, PA

Graphic Design 2011

## AWARDS

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### 2020 MERIT

Healthcare Advertising Awards

### 2017 GOLD ADDY AWARD

AFF Greater Lehigh Valley

### ADAA 2017 SEMIFINALIST

Adobe Design Achievement Awards

## EMPLOYMENT

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### DESIGNER | NOVEMBER 2017 – PRESENT

*Aloysius Butler & Clark, Philadelphia, PA*

- Design and produce effective print and digital materials working within client's brand requirements
- Participate in brainstorm and concept development meetings
- Collaborate with creative and account teams to complete expansive workload
- Advise creative directors of software best practices and timesaving techniques

### ADJUNCT PROFESSOR | JANUARY 2022 – PRESENT

*Saint Joseph's University, Philadelphia, PA*

- Educate students on the principles, vocabulary and basics of graphic design
- Teach layout and organization of creative elements for a variety of visual effects and applications
- Introduce the fundamentals of Adobe Illustrator and Indesign

### MARKETING SPECIALIST | MAY 2014 – OCTOBER 2017

*A. Duie Pyle, Inc., West Chester, PA*

- Serve as brand ambassador, design and manage all internal and customer-facing web and print-based media
- Administer digital signage campaigns; oversee marketing specialists working on program
- Photograph company assets and direct professional photo shoots
- Work with outside vendors to produce print runs, vehicle graphics, trade show materials and other sundries

### GRAPHIC DESIGNER | OCTOBER 2011 – MAY 2014

*Morex Corp., York, PA*

- Design both digital and print materials
  - Photograph products and assist with direction of professional photo shoots
  - Surface pattern design for printed ribbon sold at national and regional craft chains, A.C. Moore and Michaels
  - Manage ribbon sample card program and supervise home workers
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